New Hanover Community Endowment

Newsletter | March 2023

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NHCE Announces Strategic Plan

In January, the NHCE Board finalized the three-year strategic plan outlining the Endowment's vision, mission and values, as well as goals, objectives and desired impact for each of the Endowment's four pillars– social & health equity, education, community safety and community development. The strategic plan also outlines the four key areas of focus for effective philanthropic stewardship.

"Developing and sharing our strategic goals with the community is key for demonstrating progress and results to the community," said Bill Cameron, board chair. "Over time, the strategic goals will be a baseline for measuring the Endowment's impact and how we're making a difference."

Strategic Plan

The full strategic plan is available on our website.

Connect with NHCE

NHCE is now on social media! Connect with us on Instagram, Facebook and LinkedIn to stay informed on all upcoming news and events the Endowment has in store for 2023.

We're looking forward to building a thriving, respectful online community with these new platforms and creating a stronger network within New Hanover County.

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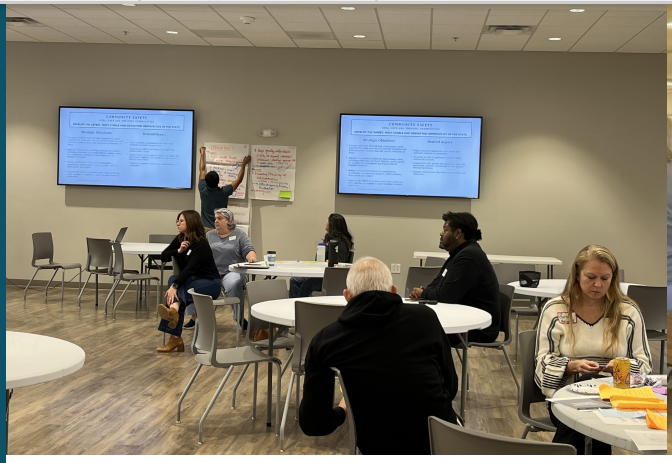
CAC Meeting Recap

On February 18th, the Community Advisory Council (CAC) met in a quarterly meeting. These meetings are a crucial channel for the NHCE Board to hear about the needs of the community from those who are directly plugged into it.
CAC members used the pillars of the strategic plan (education, equity, public safety and community development) as a basis for stimulating conversation around potential opportunities to impact the community. Utilizing breakout sessions, the CAC engaged with NHCE staff and each other to continue building up community bonds, and freely discuss new ideas to share with the NHCE Board.

The next CAC meeting will be held in Q2, 2023.



Commentary from William

“This year continues to provide opportunities for NHCE to find our footing as we seek to create transformational change in New Hanover County. Since creating our first cohort of grant partners in December 2022, we’ve grown our staff and finalized and shared a strategic plan. These milestones chart a path to improve the health, education, safety and economic opportunity for everyone that lives in New Hanover County.

As a historian, I’ve enjoyed every opportunity to learn more about the unique history of New Hanover County. I will continue to seek out similar learning opportunities to be best equipped to lead the Endowment. I’m also excited to start making history, as well. As we grow from our infancy, continue to build relationships and overcome obstacles, we hope to leave the most noticeable impact yet on our community here in 2023 - an impact that will only get stronger and more pronounced over time and will ultimately serve as a positive force for all.

This newsletter is another key mechanism for the Endowment to inform the community on our progress. I hope you’ll subscribe and let this serve as a record; one to look back on in the years to come.”

— William Buster, CEO and president

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